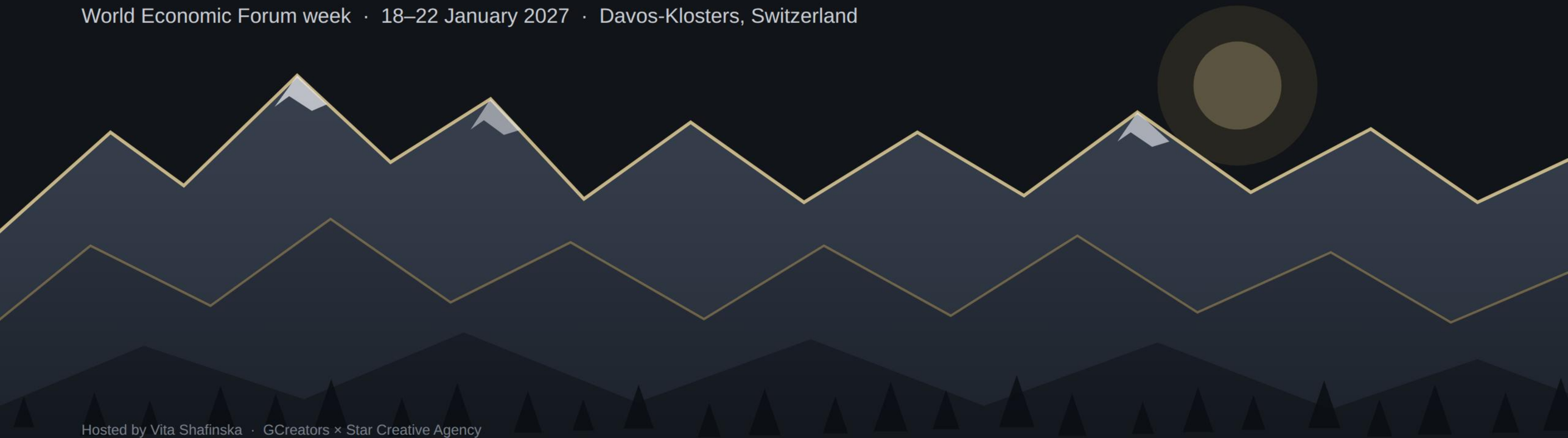
SPONSORSHIP PROPOSAL

CREATORS HOUSE DAVOS

World Economic Forum week · 18–22 January 2027 · Davos-Klosters, Switzerland



Hosted by Vita Shafinska · GCreators × Star Creative Agency

THE WEEK

The most concentrated room in the world.

3,000

leaders from government, business, finance and media

~50

heads of state and government in one alpine town

200+

official sessions, and thousands of side events around them



Davos is not won inside the Congress Centre. The official programme is invitation-only, but the week around it — the Promenade houses, the private convenings, the dinners — is where relationships are actually built. That surrounding programme is open to whoever builds the best room.

THE OPPORTUNITY

Davos debates AI without its builders.

WHAT DAVOS HAS

- Policymakers setting AI regulation
- Enterprise buyers and CMOs
- Institutional capital
- Global press in one square mile

WHAT DAVOS IS MISSING

- The creators who shape public understanding of AI
- Founders building on top of the models, not just training them
- The distribution layer — the people with the audiences

Creators House Davos closes that gap — one evening, invitation-only, built for the conversation Davos keeps having about creators without any of them in the room.

WHY PARTNER

Why brands partner with Creators House Davos.

1

Own the moment

Associate your brand with one of the world’s most influential weeks for business, technology and global innovation.

2

Meet the right people

Founders, investors, executives, creators, policymakers, clients and strategic partners — in an invitation-led environment.

3

Turn access into content

Transform your Davos presence into creator-led video, interviews, social content and premium branded storytelling.

4

Extend the value beyond Davos

A campaign that continues before, during and after the event across social, media and professional networks.

YOUR HOST

Vita Shafinska



Founder, GCreators · Founder, Star Creative Agency

- 820,000+ on Instagram, 40,000+ on Facebook and 18,000+ on LinkedIn, built over a decade in marketing and PR
- Finalist, Creator of the Year at the CreatorFest Creator Craft Awards; Creative Startup of the Year, UK StartUp Awards 2026
- Brand ambassador for ElevenLabs, HeyGen, Gamma, Magnific, Fotor, Pixi, MindGuard, RakLaw and Axil Accountants
- Partnerships with Meta, Adobe, Claude, AWS, Gemini, Google Cloud, Formula 1, Hilton and Prada
- Speaker at the UK House of Lords, SXSW London, London Tech Week and the Venture Capital World Summit
- Ukrainian-born, London-based, with an established network across UK and CEE tech

“AI doesn’t replace creativity. It removes friction. It gives people courage to build.”

PROOF

This is not a first visit.

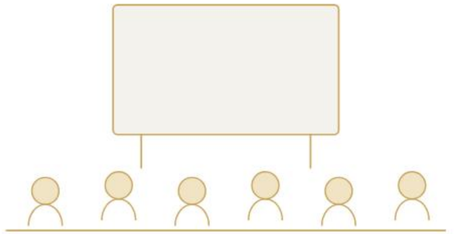
Vita was profiled in **Davos Club Magazine** following the World Economic Forum, in a long-form interview on AI, creative infrastructure and the future of the knowledge economy.

- Interview by Armando Camacho, Davos Club Magazine
- Established relationships with Davos week organisers and hosts
- A sponsor is buying into a presence that already exists, not a first attempt
- **Davos Club Magazine** is the official media partner of Creators House Davos 2027



THE FORMAT

One evening, tightly produced.



1	**Champagne reception**	20 min	Hosted introductions on arrival, with sponsor presence throughout the space.
2	**Opening remarks**	10 min	Host framing from Vita, and the Headline Partner’s moment from the stage.
3	**Panel: Creativity in the Age of AI**	60 min	Four speakers, moderated. Filmed for post-event distribution.
4	**Live build demonstration**	20 min	AI tools used on stage in real time — the format sponsors rate highest.
5	**Drinks, DJ and open floor**	30 min	The part that matters. Cocktails, a DJ set and a room people stay in — sponsor teams placed deliberately.

Venue: central Davos, walking distance from the Congress Centre. Capacity 120.

SPEAKER & MEDIA PARTNER

Confirmed for the room.



CONFIRMED SPEAKER & CREATOR

Benjamin B. Bargetzi

Neuroscientist · CEO of MindGuard
Advisor to the Chairman, World Economic Forum

A globally top-ranked keynote speaker and tech pioneer building the future of mental resilience and brain tech. He advises the WEF Chairman on Future Technologies and has spoken for Google, Amazon, UBS, Oracle and TEDx.

SESSION

“Partner with your mind: progress in the age of AI”

90K+ followers on LinkedIn

OFFICIAL MEDIA PARTNER

Davos Club Magazine

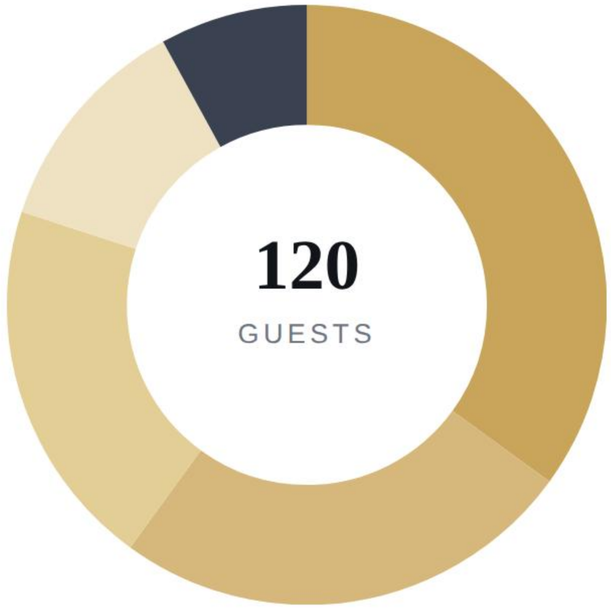
The official media partner of Creators House Davos — carrying the house, its guests and its sponsor stories into the magazine’s Davos week coverage, and out to its network of founders, executives and institutions.

The same title that profiled Vita after the World Economic Forum.

More speakers for the panel “Creativity in the Age of AI” are announced in December 2026.

THE GUEST LIST

120 invitations. Curated, not sold.



35% — **Founders and operators**
AI-native startups, creator-tools companies and platform teams in Davos for the week.

25% — **Brand and marketing leaders**
CMOs and heads of content from companies buying AI creative tooling.

20% — **Investors**
Early-stage and growth funds active in AI, media and consumer technology.

12% — **Creators and media**
Selected AI-focused creators, journalists and Davos week press.

8% — **Policy and institutions**
Delegates working on AI policy, digital economy and the creative industries.

Invitation only. Every sponsor tier carries guaranteed places for its own guests.

INVESTMENT

Three ways into the room.

HEADLINE PARTNER

£75,000

NOVEMBER · 25% OFF — £56,250

Only 1 partner

- Naming rights in association with your brand
- Stage moment and nominated panel speaker
- 20 curated guest places
- Bespoke activations built around your objectives
- Alpine Shoot Day — 5 creators, 48h turnaround
- Full data capture and 2028 first refusal
- Accommodation for two in Davos, with transfers

PREMIUM PARTNER

£50,000

NOVEMBER · 20% OFF — £40,000

Limited to 2

- Premium venue presence with branded activation area
- Nominated panel speaker
- 12 guest places
- Co-branded content across the week
- Summary data report

PARTNER

£30,000

NOVEMBER · 15% OFF — £25,500

Limited to 3

- Prominent presence across the venue
- 8 guest places
- Co-branded social content
- Post-event film and coverage
- Summary data report

Sign early to lock in the November early-bird rate · All commitments confirmed by 15 November 2026, 50% on signature

COMPARISON

What each tier includes

Benefit	Headline £75,000	Premium £50,000	Partner £30,000
Naming rights in event title	**Yes**	—	—
Stage moment	**Yes**	—	—
Nominated panel speaker	**Yes**	**Yes**	—
Guest places	**20**	**12**	**8**
Venue presence	**Naming**	**Premium**	**Prominent**
Branded activation area	**Yes**	**Yes**	—
Bespoke activations	**Yes**	**On request**	—
Alpine Shoot Day (5 creators)	**Yes**	—	—
Content across Davos week	**Dedicated**	**Co-branded**	**Co-branded**
Post-event film and coverage	**Featured**	**Yes**	**Yes**
Data report	**Full**	**Summary**	**Summary**
Right of first refusal, 2028	**Yes**	—	—
Accommodation for two in Davos, with transfers	**Yes**	—	—

THE INTEGRATED CAMPAIGN

Your sponsorship begins long before Davos — and keeps working long after.

Partnering with Creators House Davos is not a single evening. It is an integrated campaign across three phases — building anticipation, owning the week itself, and compounding the value long after the last glass of champagne.

PHASE 01

Before Davos

October — December 2026

- Sponsor announcement
- Pre-event storytelling
- Guest and community engagement
- Executive positioning

PHASE 02

During Davos

18 — 22 January 2027

- Brand activation
- Networking and speaking
- Creator content
- Photography and video
- VIP hospitality

PHASE 03

After Davos

February 2027 and beyond

- Recap content
- Edited asset library
- Social distribution
- Campaign reporting
- Continued brand storytelling

HEADLINE PARTNER EXCLUSIVE

The Alpine Shoot Day.



The morning after the evening, five creators go up the mountain with the Headline Partner’s product. Alpine backdrop, professional crew, everything shot on location and published within 48 hours.

5

Creators

A high-output cohort selected from the guest list and briefed in advance, publishing to their own audiences.

48h

To publication

Content live while Davos is still the story — not three weeks later when the week has moved on.

1

Of its kind

No other Davos event can offer this. Nobody else has the creators in the room to begin with.

Included at Headline Partner level. Crew, location permits and post-production carried by the host.

BESPOKE ACTIVATIONS

Create your own Davos activation.

Every brand has a different objective. We build bespoke partnerships around your audience, product and business goals.

01

AI Creator Studio

A branded content environment where creators produce short-form content around your technology.

02

Executive Roundtable

A private discussion bringing together selected founders, investors and senior executives.

03

AI Demo Lounge

A premium environment for live product demonstrations and conversations.

04

Founder Interview Series

A branded interview format distributed through creator and professional networks.

05

Alpine Creator Experience

A premium creator activation combining the Davos setting, storytelling and social distribution.

06

Your concept

Tell us what success looks like and we will shape the right format for Davos week.

NEXT STEPS

Timeline

October 2026	Sponsor conversations and package selection
15 November 2026	Commitments confirmed, 50% payable on signature
December 2026	Speaker line-up announced, invitations issued
18–22 January 2027	Creators House Davos, World Economic Forum week
February 2027	Event film, asset library and performance report delivered

Contact

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linkedin.com/in/vitashafinska
creatorshousedavos.com

Guest registration is live on Luma